



June 18, 2019

To Whom It May Concern,

On behalf of Ochlockonee River Kennel Club (ORKC) we are looking for sponsors to help defray costs of our annual dog shows and trials on February 19 thru 23, 2020. This is an annual event that traditionally brings in an excess of \$300,000.00 in revenue to local businesses. Our annual shows and trials are our biggest events of the calendar year and the hallmark of our efforts. Dogs from all over the United States gather at the North Florida Fairgrounds in Tallahassee to compete in a variety of events. We are asking for your contribution to help ensure the success of our efforts.

You can make your contribution in cash or in the form of a product or service you routinely deliver to the public. Your contribution may be used in direct support of the shows or trials or included in a raffle. It is our hope that you will show your appreciation for the business we give you by becoming a sponsor of our shows and trials. The levels of contribution are as follows:

- Level 1 - \$25 - \$49
- Level 2 - \$50 - \$99
- Level 3 - \$100 - \$249
- Level 4 - \$250 - \$499
- Level 5 - \$500 and above

All Sponsors regardless of level will be listed in the catalog, displayed on our Sponsor Banner in the main building and names will be mentioned by our emcee between Group judging.

Level 4 sponsors will also be acknowledged on the billboard and/or fairground's marquee unless the cost of advertising exceeds the value of the sponsorship.

Level 5 sponsors will be additionally acknowledged in television interviews as permitted by the TV channel.

Please be advised that although we are an educational organization that promotes responsible dog ownership especially that of pure-bred dogs and supports area animal shelters and therapy groups, our non-profit classification does not allow tax deductions for gifts and/or donations to the club.

If you have any questions, please feel free to email me at maribetrots@yahoo.com or call 850-228-2518.

Sincerely,

Babette

Babette Ferris
ORKC President

Sponsor Sheet

Name of Sponsor: _____

Contact Person: _____

E-mail Address: _____

Telephone Number: _____ Website: _____

Sponsor Donation Type: Cash Product Service

Value of Donation: _____

Level of Donation – Check One

_____ Level 1 - \$25 to \$49

_____ Level 2 - \$50 to \$99

_____ Level 3 - \$100 to \$249

_____ Level 4 - \$250 to \$499

_____ Level 5 - \$500 and up

Brief advertising statement – This will be read aloud in between groups (Provided for Level 3 sponsors and above)

Note: All sponsors will be listed in Catalog, names displayed on wall in prominent location will be in Group/Best in Show building. *Names and descriptions of level 3 and above sponsors will be mentioned by emcee between groups. *Level 4 sponsors will also be acknowledged on billboards and/or fairground's marquee unless the cost of advertising exceeds the value of the sponsorship. *Level 5 sponsors will be additionally acknowledged in television marketing as permitted by TV Channel.
